

Visual building blocks

Colour

Main

- #FFFFFF
- #213C6E
- #F0F0F0

Text

- #213C6E
- #FFFFFF

Accent

- #187DC1
- #C11829
- #28A745

An accent colour is bright. With an accent colour you can emphasise something.

The blue is used to highlight important information.

Red is used for error messages and green for success messages.

Support

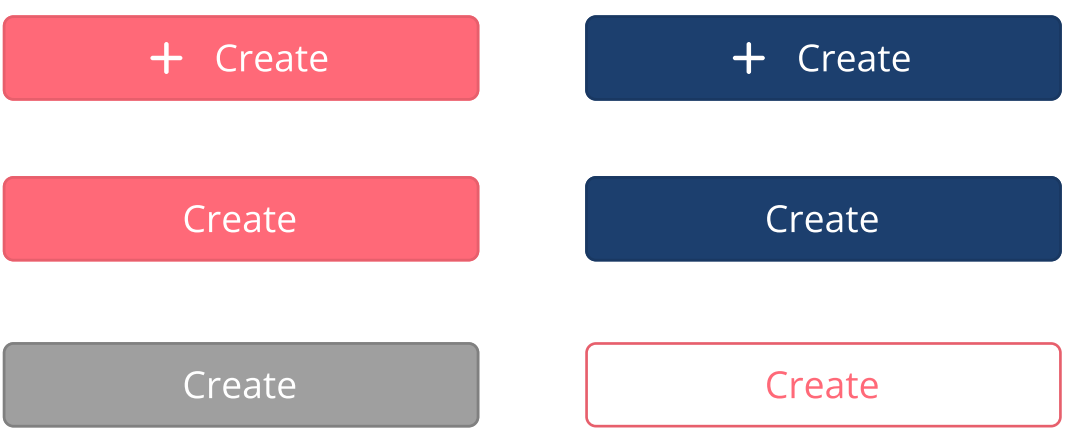
- #FFFFFF
- #F0F0F0
- #ABD0E8

A support colour is light and is used as an background colour.

Call to action

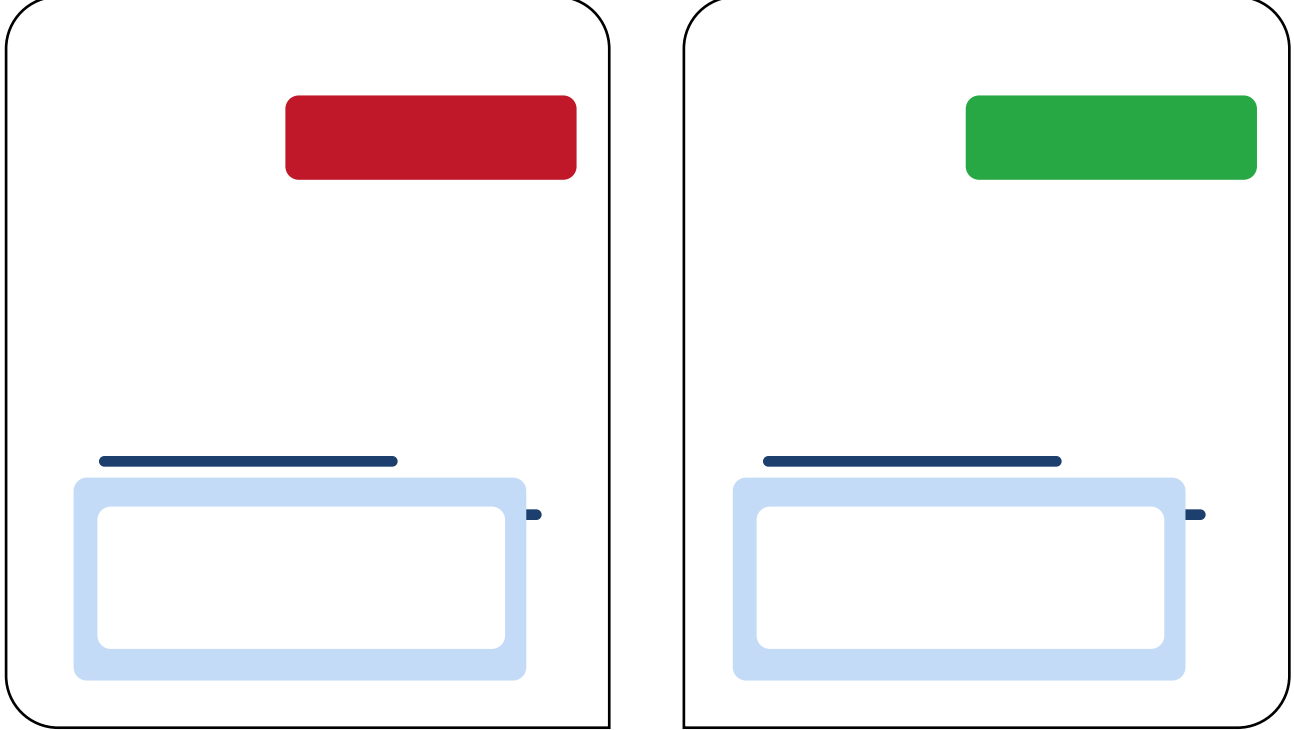
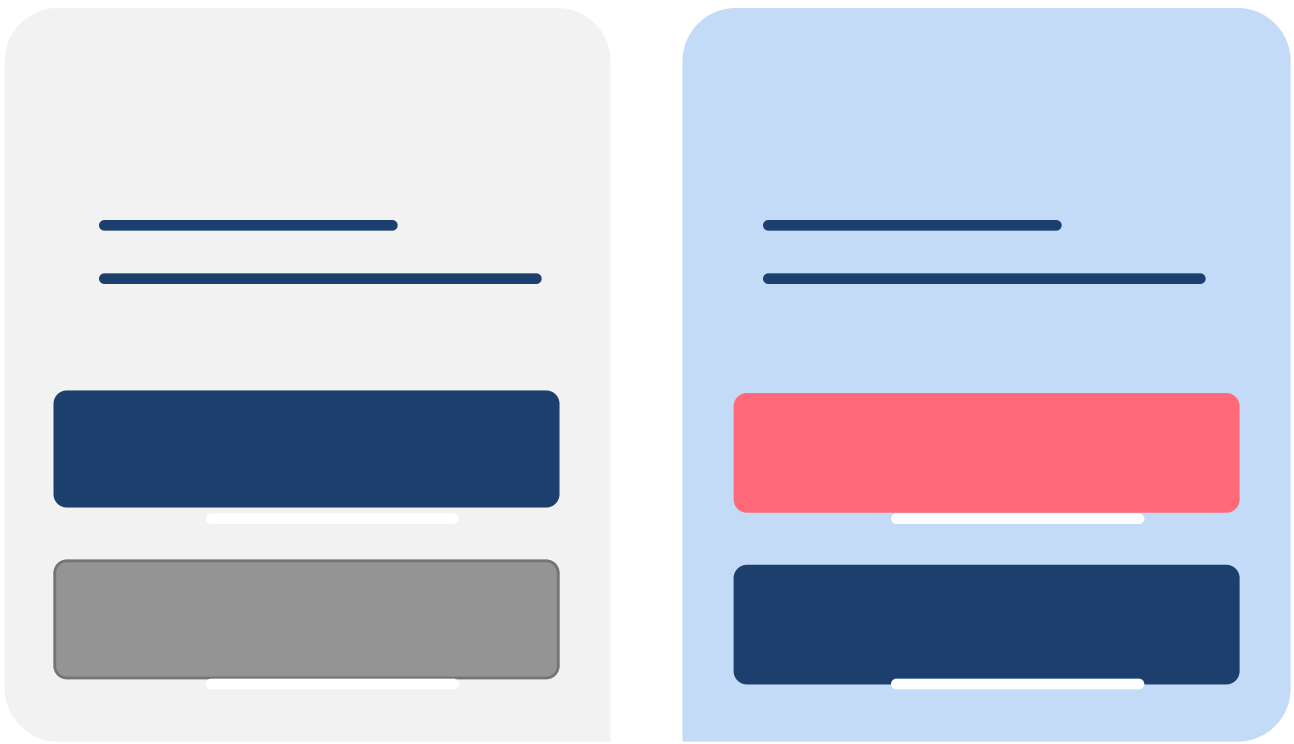
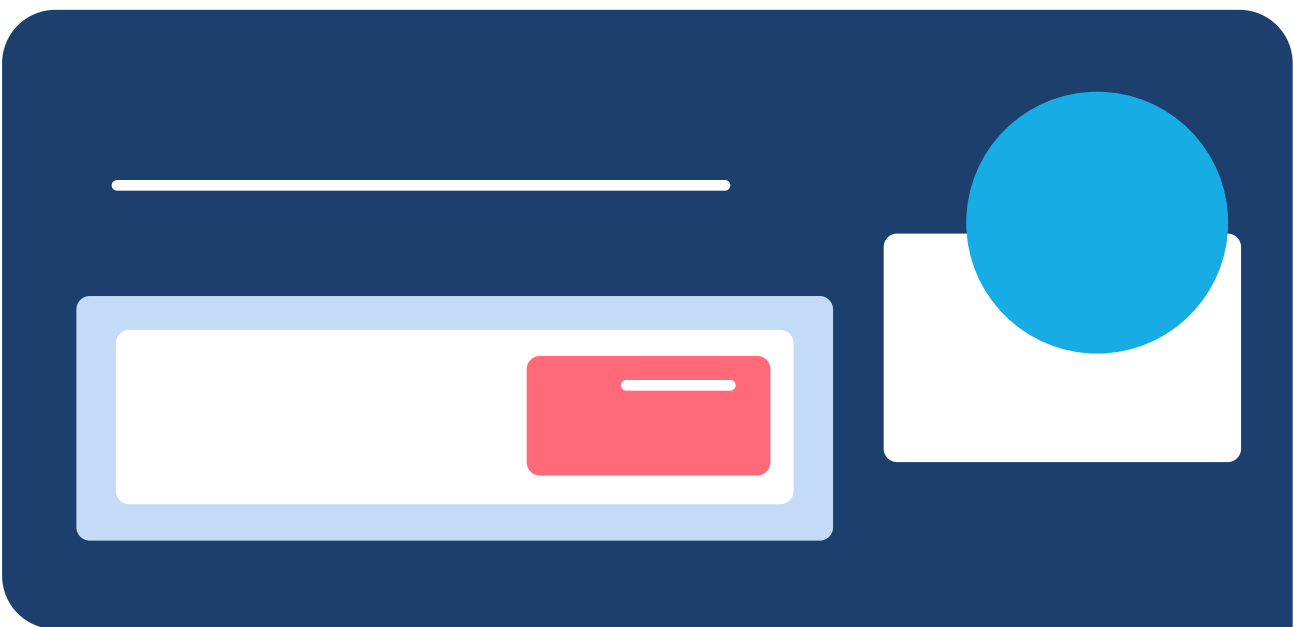
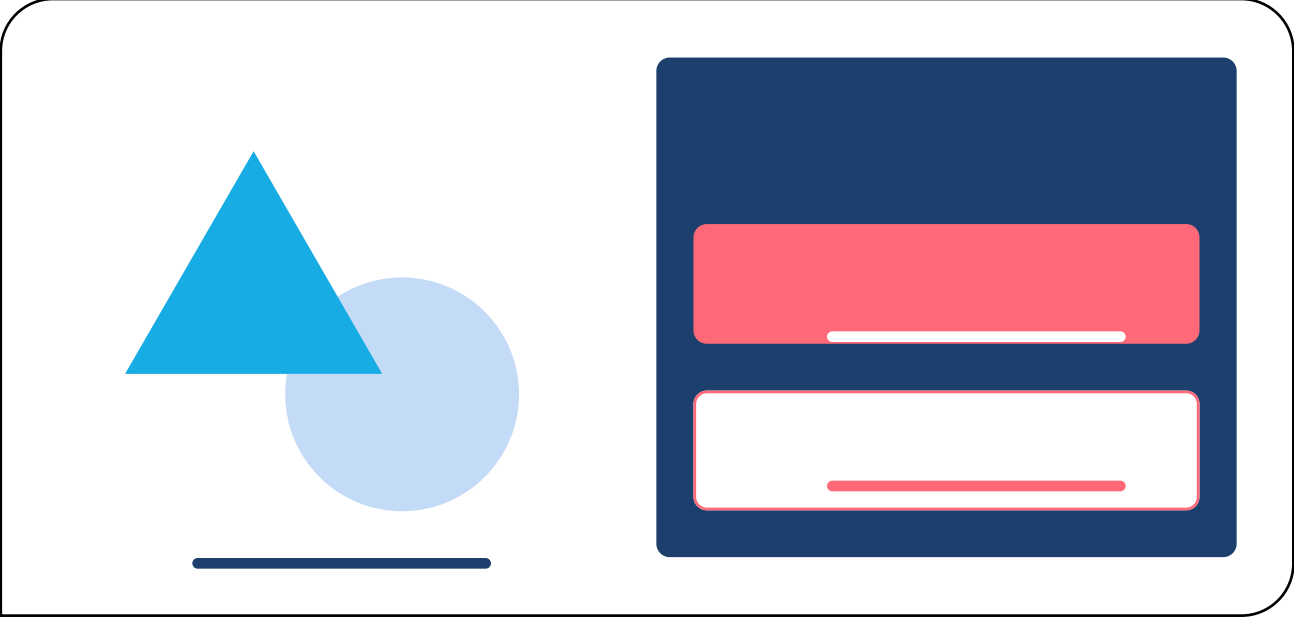
- #FF6978
- stroke: #FF6978
- #213C6E
- #747575

Buttons



The pink colour is used for buttons and calls to action. The secondary colour can be used for actions like 'more info' or 'login'. The tertiary colour shows signifies that something can not be selected.

Abstract proof of principle

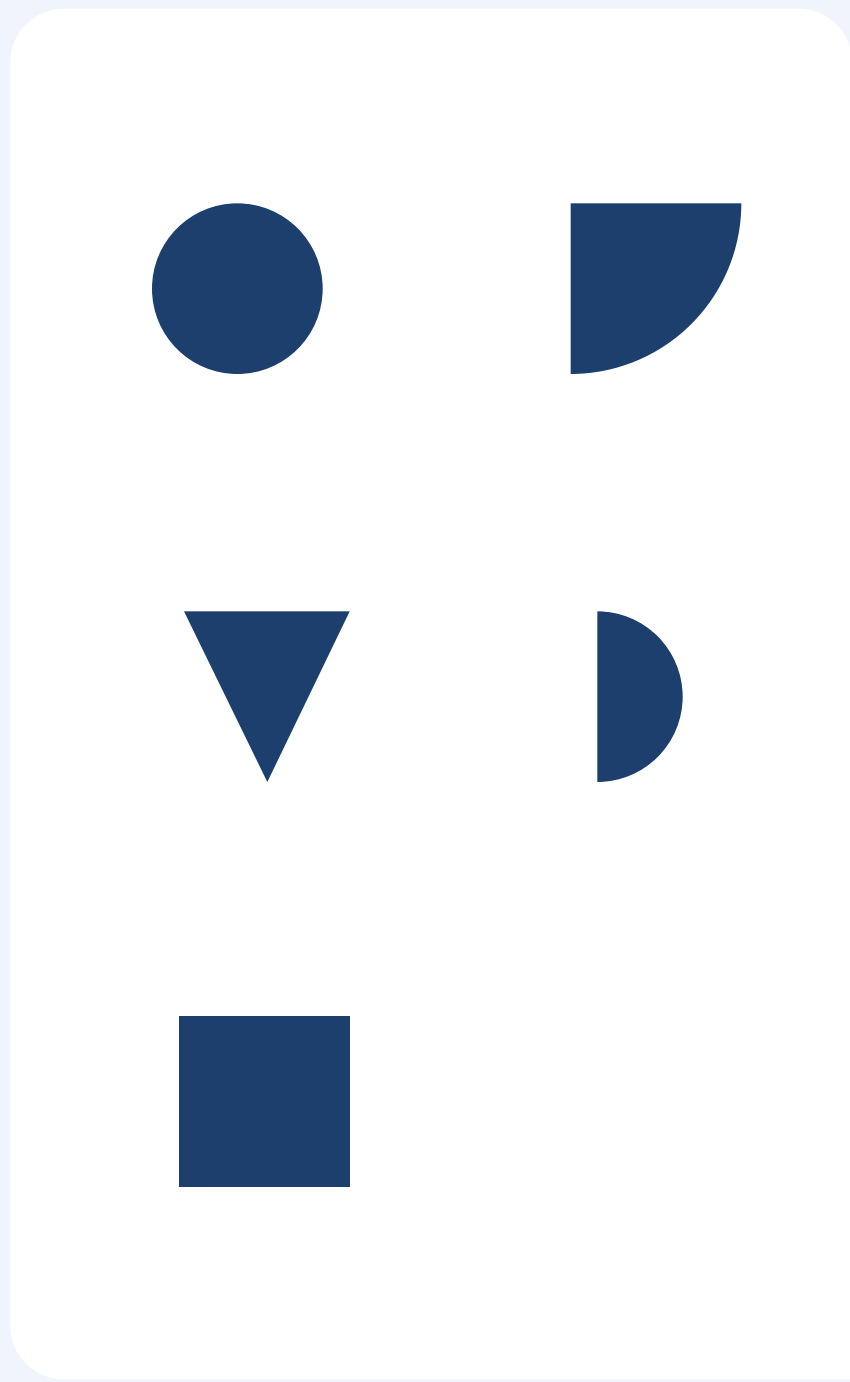


Compliant (WCAG 2.0) for contrast, brightness and colour difference, with fonts below 18pt.



Illustrations

Icons



These icons can be used in every colour palette defined above, according to the background colour in the interface (WCAG 2.0).

Patterns

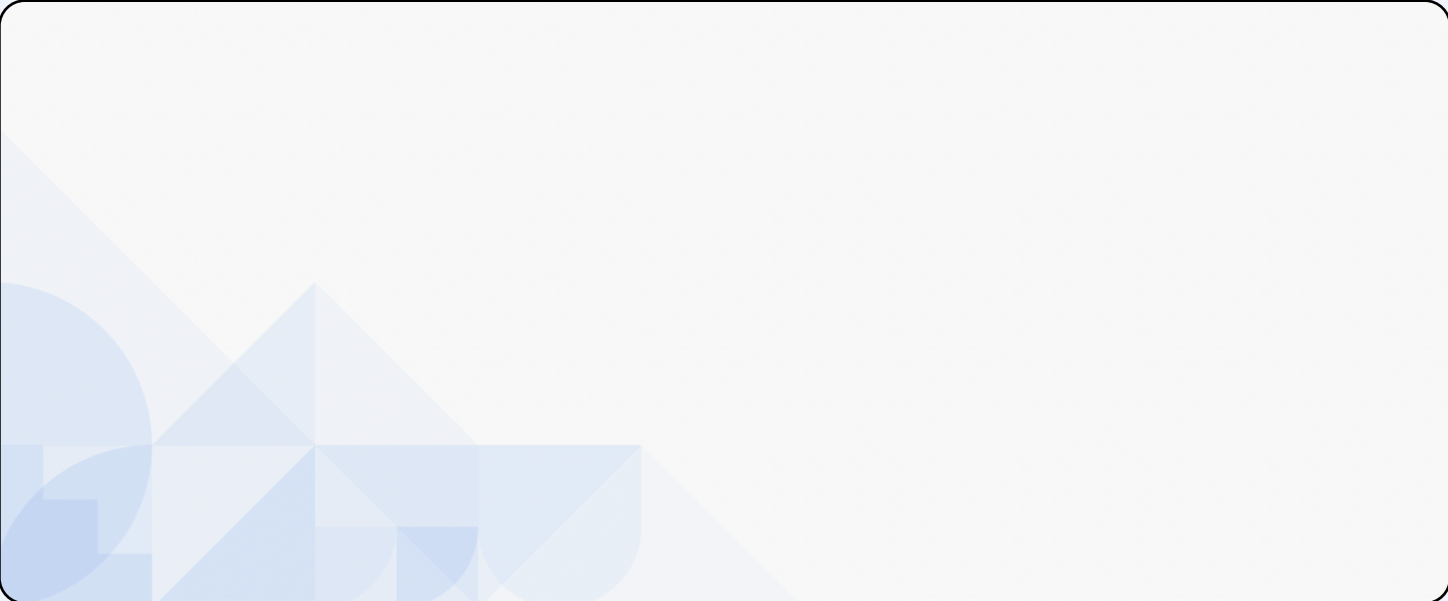


The patterns are used across interfaces, specially when there's a big open space with selection options.

Backgrounds

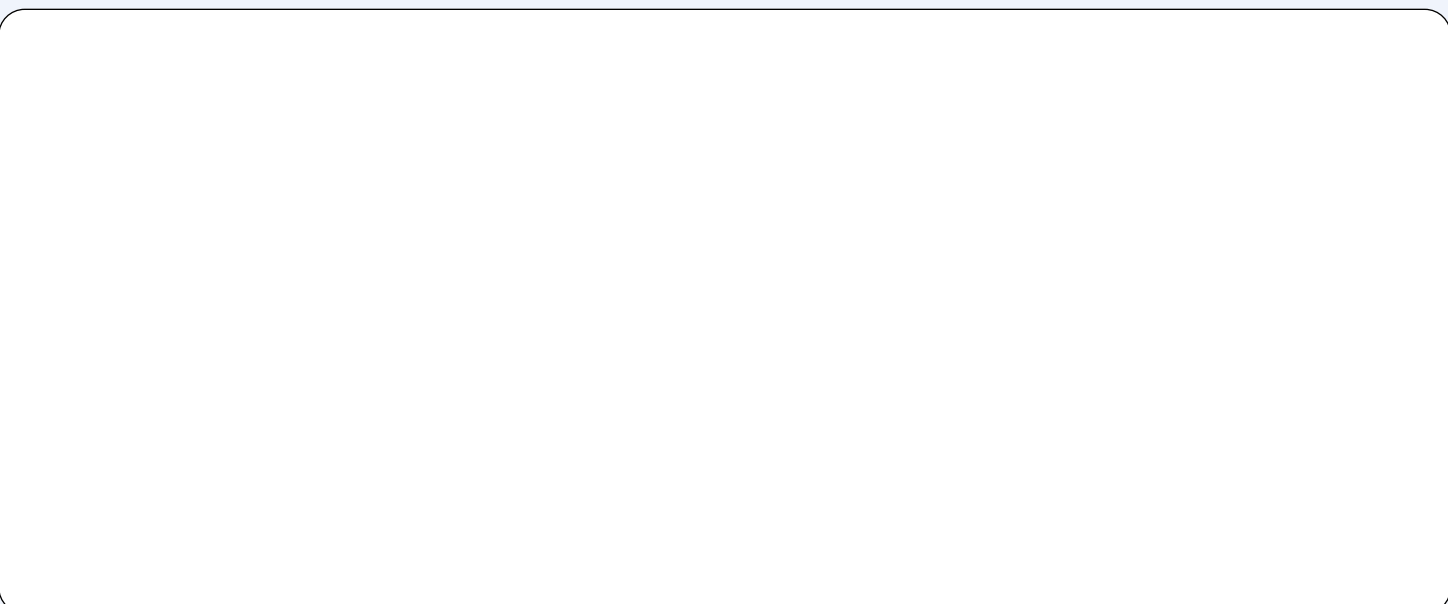
A series of background templates is available. You can choose between various colour and pattern combinations.

General



- ☐ 50% Image + ☐ 100% #F2F2F2

Specific info page



- ☐ 100% #FFFFFF



- ☒ 100% #213C6E

Typography

Aa Poppins Semi Bold
This is a headline examples.

Aa Poppins Regular
This is a headline examples.

Bold
Semi Bold
Medium
Regular
Thin